



## Total Comfort Control

Air Conditioning & Heating Specialists

### The Value of a Service Contract "One Smart Investment"

The Service Protection Plan will safeguard you and your family from any unexpected issues before they occur. Our technicians are on call 24/7/365 to help you.

#### Annual Tune-Up

As part of your Annual Service Protection Tune-Up, East River Energy/ Total Comfort Control:

- Keeps all of your equipment maintained
- Increases efficiency and cuts fuel cost
- Protects you from big repairs
- Provides 24 hour service if you lose your heat or hot water

Call us today for more information.

#### Loyalty Credits

It is our goal to reward our loyal customers. You'll earn a \$\$ credits for each consecutive year that you renew your plan, up to a total of \$500 during your lifetime as our customer. You can use a portion of these credits toward the purchase of a variety of heating and cooling equipment.

## To Repair or Replace... That is the Question!

Are your energy bills taking too large a bite out of your budget? It may be time for a heating system upgrade. But upgrading costs money?

Well, yes and no. You can certainly have your system cleaned, checked and repaired if necessary.

But if your furnace is 30 or more years old, it's probably



running at only 60-65% of its optimum efficiency. Modern heating equipment efficiency can peak in the high 80s! The savings from using less energy could pay for the new equipment in as little as five years. Plus, new systems are cleaner, quieter & more dependable than ever!

## Keeping You In Your Comfort Zone

### High Efficiency Air Cleaners

Looking for a cleaner, healthier home?

We spend 90% of our lives indoors, where air quality is frequently up to 25 times more polluted than the air outdoors. Indoor air can be littered with respirable dust, pollen, mold, spores, bacteria, viruses and more. Improve the quality of the air in your home by installing one of our many indoor air quality filtration systems. Remove allergens, dust, and cold and flu germs so you and your family can breathe better and breathe easier.

### Programmable Thermostats

Did you know that the average household spends more than \$2,200 a year on energy bills - nearly half of which goes to heating and cooling.



Homeowners can save about \$180 a year by properly setting their programmable thermostats and maintaining those settings. Call us for more information and start saving money!

### Are you considering building a new home? Think Propane!

The new home construction industry continues to grow. When it comes to fueling these homes, propane has become the go-to fuel for builders for several good reasons; it promotes ease during construction and ultimately benefits the homeowner.



Additionally, East River Energy can bring peace of mind by being your one source for all of the home's propane needs. Whether you are considering building a new home or are currently looking for ways to update your existing home, propane is an important option to keep in mind. Give us a call for a consultation.



**F&N Elpis & CEDAR KNOLL Farms Pool Water**

For Over 30 Years, The Area's Largest & Most Recognized Pool Water Dealers

**800-WATER-08**

F&N Elpis & Cedar Knoll Farms Pool Water is a division of East River Energy. [www.eastriverenergy.com](http://www.eastriverenergy.com)

### Did you know...

- East River Energy remains one of the few local, family-owned energy companies in New Haven County with deep roots in the community.
- Average annual fuel consumption in the 70's was 1300 gallons. Average annual fuel consumption today is 800 gallons.
- Oil has been used for more than 5000 years (ancient Babylonians and Sumerians had used crude oil).
- Connecticut's capitol building in Hartford is heated with oil. The White House and the Nation's Capital are heated with oil. So is the National Baseball Hall of Fame & Museum in Cooperstown, NY.
- Keep your tank full in the summer to prevent condensation from forming inside the tank.