

Proven Customer Benefits

Mobil Diesel Efficient™ fuel is the first and only fully formulated branded diesel fuel from a major American energy company with proven quantitative benefits. It is a next generation fuel engineered to clean up and keep injectors clean for improved engine power and efficiency and reduced maintenance costs.

Lab Proven

We worked with Southwest Research Institute's world renowned independent research and testing laboratories to demonstrate and quantify the fuel economy and CO₂ emissions reduction in on-road fleets.

- 2% average fuel economy improvement*
- 2% average reduction in CO₂ emissions*



Experienced by customers**



Reduced DEF

Woodlands Transport Service Ptd Ltd experienced a **11%** reduction in Diesel Exhaust Fluid (DEF) after consistently using Diesel Efficient™ fuel.¹



Lowered cost of operation

An Alabama based construction company reduced their total cost of operations by **3 to 5 cpg** after converting to Mobil Diesel Efficient fuel.²



Reduced DPF regens

Altom Transport Inc. fleet was able to reduce their unplanned shop visits for stationary DPF regens by **79%** after converting to Mobil Diesel Efficient fuel.

Mobil Diesel Efficient™

Hardworking fuel for hardworking people

*Applies to Mobil Diesel Efficient fuel compared to diesel fuel without detergent additive. On-road vehicle testing showed an average fuel economy improvement of 2%. Actual benefits will vary depending on factors such as vehicle/engine type, driving style and diesel fuel previously used. Concentration and availability of our proprietary additive package may vary based on upon factors beyond our control. ** These Proofs of Performance are based on the experience of a single customer who used Diesel Efficient fuel. Actual results can vary depending on factors such as type of operation, vehicle, engine, driving conditions, driving behavior and diesel fuel previously used. Actual benefits will vary depending on factors such as vehicle/engine type, engine conditions, driving style and diesel fuel previously used. 1. The comparison during this trial period was against our commercial additized diesel (ADO) with different dosage of additive(s). Data collected was based on telematics reporting on fuel consumption and mileage travelled. DEF (AdBlue) consumption was derived from drivers' manual record keeping. Trial was performed in Singapore by Woodlands Transport Services Pte Ltd's on 4 prime movers. 2. The construction company is realizing potential savings of \$.03 to \$.05 per gallon of Mobil Diesel Efficient fuel as the cost of aftermarket additives and associated labor costs have been eliminated. © 2022 ExxonMobil. Mobil Diesel Efficient and ExxonMobil are trademarks or registered trademarks of Exxon Mobil Corporation or one of its subsidiaries. Other trademarks shown are property of their respective owners.